

The Hiltons in Las Vegas Present the Greatest Slot Jackpots in Gaming History



OUR CURRENT
"POT-OFF-GOLD" - \$375,000

Las Vegas
HILTON

Flamingo
HILTON

Boasting three years of unparalleled success, and with all future signals aimed at a solid gold "Go!", the gigantic "Pot-of-Gold" dollar slot machine promotions at the two Hilton properties in Las Vegas--the Las Vegas Hilton and Flamingo Hilton--have already carved an historic niche in the annals of gambling history.



BARRON HILTON

Thanks to the wisdom and foresight of Hilton Hotels Corporation Chairman of the Board, President and Chief Executive Officer, Barron Hilton, the "Pot-of-Gold" payoffs, which have, to date, made 37 winners from all over the world wealthier by a total of \$8,359,612, have been praised by the Las Vegas Chamber of Commerce as "the most successful slot promotion in Nevada's gambling history."

And, according to the hotel executive, "When the big one hits, we are more than happy to pay off. In fact, I'm personally looking forward to the next one."

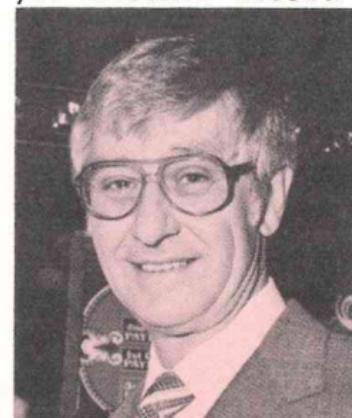
That "next one" will pay a whopping \$365,000 to some fortunate slot player at one of the two hotels, because of an incredible surge of "Jackpot Fever" this year. It began with a gigantic "Super Bowl Sunday" payoff of \$330,000 on Jan. 25 to Felix Cachey of Oaklawn, Ill., and continued when Hollywood actor, David Young, in Las Vegas to celebrate the completion of his latest film, "The Gringos," won \$335,000 Feb. 6.

Those were followed by yet another record "Pot-of-Gold" payoff only two days later when private investigator William St. Onge of Garden Grove, Ca., claimed \$340,000. And Nebraska farmer, George Hotovy, went home richer by \$345,000 after playing his slot machine for ten minutes on Feb. 22.

"I love slot machines!"



GORR



CACHEY

exclaimed Millburn, New Jersey fireman, Adam Gorr, after he won \$350,000 at the Las Vegas Hilton, March 10. Gorr had traveled to Las Vegas from his home near Atlantic City to take in the "glamour and excitement" of the desert resort and to play the world-famous "Pot-of-Gold" machines at the Hiltons.

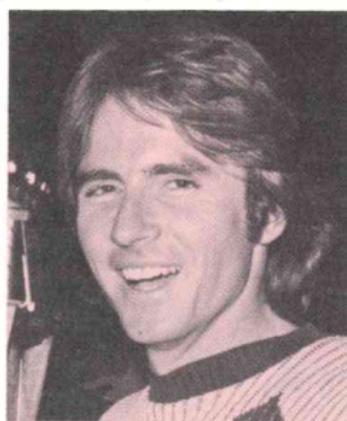
Chuck Balentine of Monterey Park, Ca., spent his last \$10 to win his top prize of \$355,000 at the Flamingo Hilton on April 18. And a Huntington Beach couple, Jack and Alberta Leighton, returned to Las Vegas for their 37th wedding anniversary and became the 37th winners of a "Pot-of-Gold" jackpot--\$360,000 on May 27!

An unusual touch accompanied the Flamingo's \$325,000 jackpot, won Oct. 15, 1980 by two young men from the British colony of Bermuda. Although Steven Duxbury actually pulled the lucky handle and lined up five seven's, a previous agreement with fellow Bermudan, Richard Burns, gave each partner \$162,500.

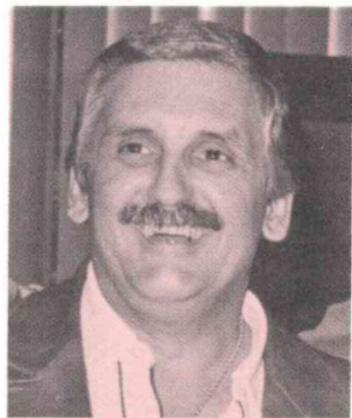
And, on Sept. 27, Myrna Gallelli of Glendale, Ca., at the Flamingo to celebrate her birthday, gave herself a once-in-a-lifetime gift of \$320,000.

From its now historic beginnings of \$30,000 maximum payout to today's \$365,000, the beckoning lights of the "Pot-of-Gold" machines have rewarded slot players the world over. Visitors from as far away as Europe, South America and the Far East have expressed great interest in the machines after news of the record wins circled the globe.

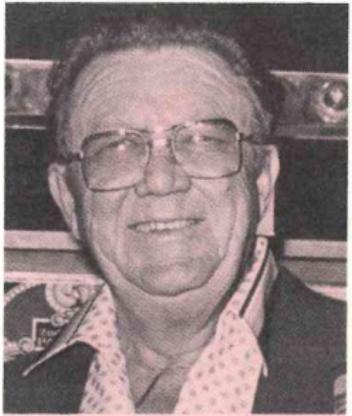
"During this past January and February alone, we paid out over a million and a half dollars," said Hilton. "Never in the history of legalized gaming has so much money been



YOUNG



ONGE



BALENTINE

won in so short a period of time on slot machines."

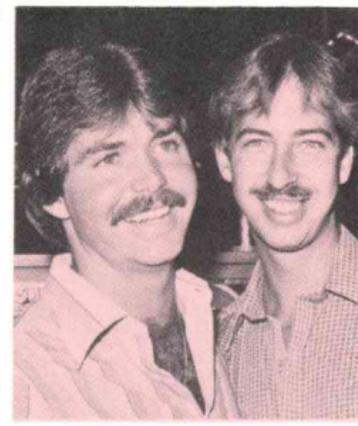
Winners' names are forever immortalized in gold plaques which adorn the top of each machine. And the Las Vegas Hilton has added a plush "Pot-of-Gold" slot carousel featuring gold photographs of those who have won over \$250,000, prominently displayed in its "Hall of Fame." And, many winners have become "instant celebrities" after appearing on national television.

Noting that "our computerized slot machines coupled with the modern, highly-refined surveillance techniques at both properties have insured top security in our casinos," Hilton further explains, "Many of the 'old timers' in gaming might lose considerable sleep over these huge jackpots because of security problems." But the "Pot-of-Gold" jackpot program is sailing along on smooth waters. The first of the actual "slot pioneers"--those holding the official title for the largest slot jackpot ever paid--was Laura O'Neill of Miami, Fla., who had carefully invested 13 of her 20 "slot dollars" when four triple bars across the bottom line of her machine placed the astonished woman's name in the record books.

A memorable human interest story arose when disabled Korean war veteran, James Schelich, of Washington, Mo., won \$275,000 at the Flamingo Hilton October, 1978. Schelich, blind and almost totally deaf, donated most of his winnings to his favorite charities.

Then, two Southern Californians gave Lady Luck a real whirl when they won \$280,000 and \$285,000 within a few weeks at the two hotels.

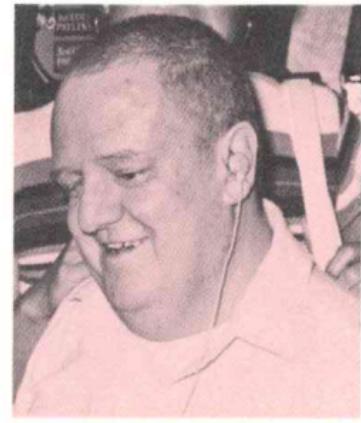
Barely had the ink dried on the title, "World's Largest Jackpot Winner," claimed by Judi Hansen of Santa Ana, Ca., on June 10, 1979, for



BURNS-DUXBURY



LEIGHTON



SCHELICH

her \$280,000 bonanza at the Las Vegas Hilton, when she was forced to relinquish a portion of her newfound fame to Brian Flattery of nearby Mission Hills, who took home \$285,000 from the Flamingo, June 23.

An international contributor to the record books was Japanese entertainer Yoshio Tabata of Tokyo who collected 63,510,000 Yen (290,000 U.S. dollars) in August, 1979. Tabata was in the Flamingo Hilton purposely to try his hand at the world-famous slot machines. His initial buy-in had grown to \$470 by the time he lined up his winning five seven's.

Lucky symbol's "7" and "11" proved indeed fortunate for Southern Californian Noreen Singer who won \$295,000 at the Las Vegas Hilton on Nov. 7, 1979. In Las Vegas for her 30th wedding anniversary, the delighted winner was invited backstage by showroom star, Liberace, "to decide how we are going to spend this fabulous fortune."

There's no doubt that Barron Hilton's enterprising jackpots have reaped phenomenal success for the Hilton chain. According to Hilton, "The publicity derived from these payoffs is immeasurable. Not only have our Las Vegas properties gained world-wide prominence, but our additional 200 hotels have also shared in the tremendous amount of excitement generated by these jackpots."

Today, because of the "Pot-of-Gold" slot machines, the real pots of gold waiting at the ends of the Las Vegas Hilton's colorful rainbows have become a source of countless pleasure and treasures for Las Vegas-bound visitors.



TABATA



SINGER



HANSEN

and the Flamingo

LAS VEGAS HILTON . . .

In a city famous for its glamour and excitement, one hotel stands above all others. The magnificent Las Vegas Hilton is the world's largest, most beautiful and, by far, most accommodating resort hotel. Perhaps the most remarkable aspect of the Las Vegas Hilton is the utter luxury of its 2,783 rooms and suites. Add that to the famous Hilton Showroom featuring the brightest stars in the entertainment world, 11 international restaurants including the spectacular Benihana Village, eight intimate cocktail lounges, a unique youth hotel just for youngsters, a 10-acre rooftop recreation deck and all tied together with our world famous Hilton hospitality and you'll see why the Las Vegas Hilton truly is. . .

... THE END
OF THE RAINBOW !!!

FLAMINGO HILTON . . .

Located in the heart of the glittering Las Vegas Strip, the Flamingo Hilton commands the attention of all who visit this fascinating city. Its 1,750 rooms and suites are built around a plush garden and pool area. Four totally unique specialty restaurants allow one to savor the good life. And when it comes to Las Vegas entertainment, the delightful ice extravaganza "Razzle Dazzle" has been acclaimed the world over for its spectacular sets, lavish costuming and unique specialty acts. The name Flamingo is long synonymous with Las Vegas. And Hilton is a name that stands for the ultimate in comfort, hospitality and service. Put them together and you have the fabulous Flamingo Hilton. . .

... A TRADITION
OF EXCELLENCE!!!

When in Las



Vegas...Visit the Hiltons

